

maxime

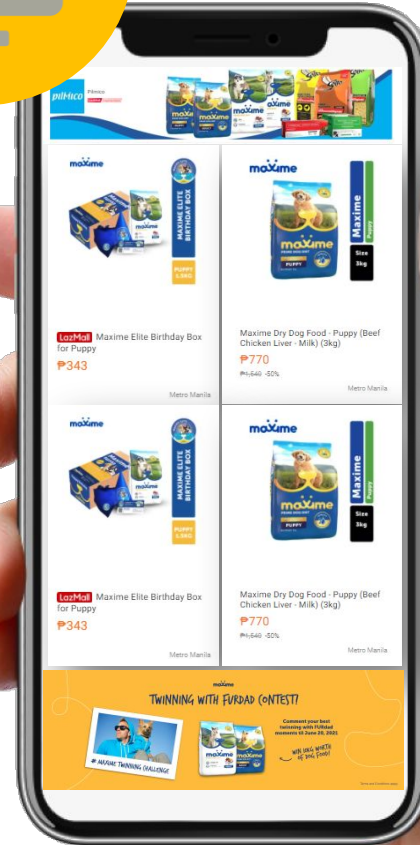


RESELLER
PARTNER
PROGRAM





Get exclusive access to
promotions, industry
information, training
modules & more.



Why invest in pet food?



20.3
In Millions
Population of dogs
in the Philippines



65 %
Population of dogs
still in table food
feeding



8.09
In Millions
Population of cats
in the Philippines



85 %
Population of cats
still in table food
feeding



Conversion
potential



Why invest in pet food?

Pet food in the Philippines is projected to grow rapidly in the next 10 years.

>7%

Increase in market
growth by 2030

52%

E-Commerce Channel
Growth in 2020

Covid-19 pandemic has led to big shifts across the region, with e-commerce particularly driving the growth due to change in consumer buying behaviors.

Source: Euromonitor 2020



Who We Are



PILMICO | GOLD COIN

an Aboitiz company

Integrated agribusiness and food company managed and operated by the Aboitiz Equity Ventures.

The Food Group is the 3rd largest subsidiary of Aboitiz & Company.



FLOUR

Hard wheat
Soft wheat
Specialty flour



FEEDS

Livestock
Aqua
Specialty
Petfood



FARMS

Hogs
Eggs
Meats

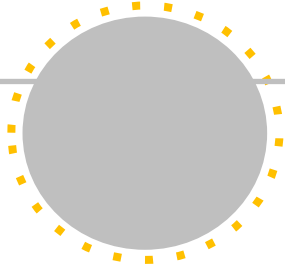


TRADING

Commodity Solutions
Feed Ingredients
Baking Ingredients



What our customers say



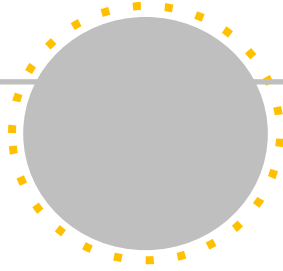
Bettina San Jose

Proprietor, Dog City

“

The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog.

”



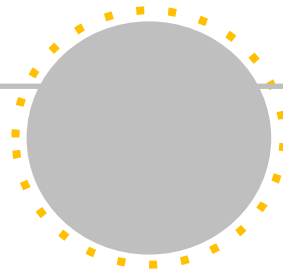
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PILMICO | GOLD COIN

SAKATA GROUP

Frequently asked questions

In order to become a reseller, you may visit (microsite) and click “Apply Now”

You will need the following requirements:

1. Filled out Customer Application Form
2. DTI Permit| SEC Permit
3. Mayor's Permit
4. BIR Registration
5. Delivery Sketch
6. Proof of Residence (Billing statement)
7. Valid Government ID

You can upload these documents online for easier facilitation.

Once received, kindly wait at least 24-48 hours for confirmation of application.

How does one become a Pilimico petfood reseller?

What are the requirements?



As a reseller, you are entitled to a discount of 12% from the suggested retail price.

Payments are on purely cash basis on or before delivery. You may apply for a 30 day term based on your activity as a reseller.

No charge on the delivery if you order a minimum of P10,000. 00.

What are the trading terms for online reselling?



What are the dog and cat food products of Pilmico & Gold Coin?

We have a growing portfolio that ranges from entry-level to premium Pet Food brands !

Each product has been specially formulated to provide each pet and paw' rent assured nutrition and nourishment.

For more information about our products, please visit the following Facebook pages:

www.facebook.com/MaximePhilippines

<https://www.facebook.com/WoofyPH>

Tommy

WOOFY

maxime

maxime Elite

maxime

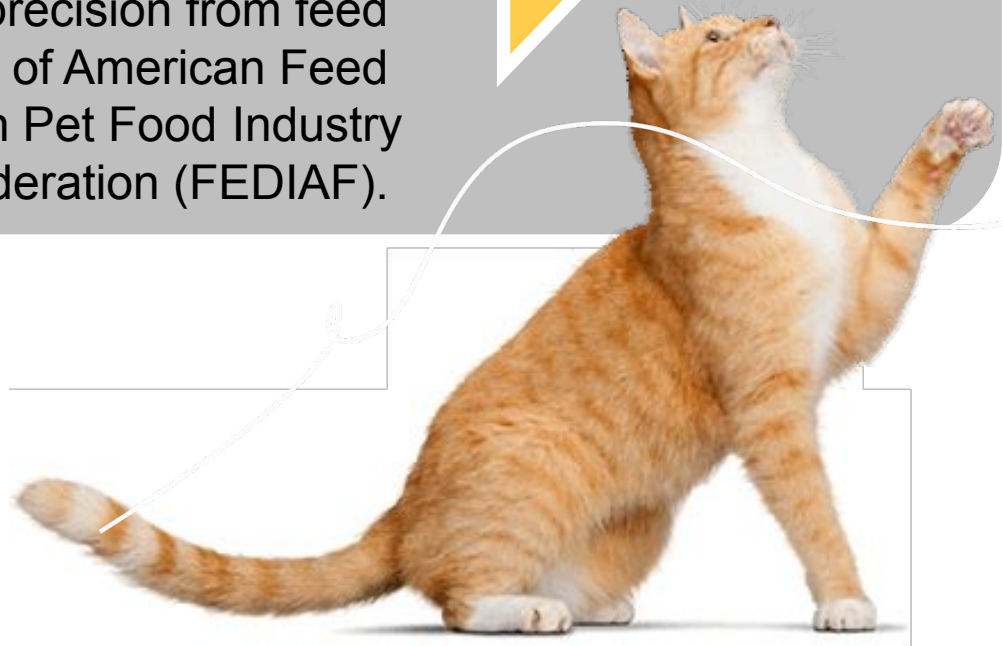
maxime Elite



In line with our goal to feed humanity, we are committing ourselves to broadening the definition of nourishment and nutrition to feed man's best friend.

Our diets are based on cutting-edge nutrition for Cats and Dogs by applying the highest precision from feed formulation based on The Association of American Feed Control Officials (AAFCO) + European Pet Food Industry Federation (FEDIAF).

How can customers be sure that pet food from Pilmico & Gold Coin are safe and of high quality?



Can I be disqualified from being an online reseller?

Acceptable returns will only cover the following conditions:

- Damaged packaging (must be returned during delivery)
- Quality-related product complaints from pet owners (such as but not limited to : kibble condition (discoloration, smell, stickiness); infestation
- If complaint is on packaging, product to be returned must be sealed.
- For infestation, $\frac{3}{4}$ of the content of the bag should still be intact



Can I be disqualified
from being an online
reseller?



- This program is exclusive to online resellers only. Once customer has decided to venture to brick and mortar, his/her account will be transferred to the specialist trade channel (SPT).
- Failure to follow Pilmico's SRPs.
- Failure to provide prompt payment during delivery on two separate occasions.
- Usage of digital assets other than what is provided.
- Creation of programs and promotions that were not previously approved.



Are there start up packages I can choose from?

WOOFY

P10,000.00

- *Assorted Dog & Cat Products
- *Access to Learning Modules



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P20,000.00

- *Assorted Dog & Cat Products
- *Access to Learning Modules
- *10 400g Trial Bags
- *Welcome Gift



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P15,000.00

- *Assorted Dog & Cat Products
- *Access to Learning Modules
- *Welcome Gift



What other
benefits can I get
as an online
reseller?

On top of the business opportunities, Pilmico also offers learning platforms so that you can improve on professionalizing your approach in your ecommerce | online enterprise.

Introduction to Pilmico
Philippine Pet Care Landscape
Product Training Modules

How to set up your online platform
Building A Successful E-Commerce Business
Compliance Laws You Need to Know
E-Commerce Essentials

